

**UPDATE: In April, CB's Auto Tire And Service received a \$3,500 Employee Training Grant from the Northeastern Workforce Development Board to boost skills, fuel career growth, and keep their team at the top of their game in the fast-moving automotive industry.**



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# SUCCESS STORY

## LOCAL SHOP UTILIZES EMPLOYEE TRAINING TO UPSKILL EMPLOYEES AND ENHANCE OPERATIONS

CB's Auto, Tire, & Service was awarded \$9,600 for an Employee Training Grant which was used for upskilling current staff. The grant enabled the shop to invest in comprehensive training for its employees. Employees were trained in sales techniques and computer data entry, which streamlined administrative tasks and improved the accuracy of inventory and service records. The shop also offered specialized training in performance tuning, allowing staff to cater to automotive enthusiasts who wanted personalized vehicle enhancements. This not only broadened the shop's service offerings but also tapped into a lucrative market segment. Staff then received training on advanced tire equipment, which optimized the workflow efficiency in tire maintenance and replacement services, reducing downtime and increasing service capacity. Overall, the Employee Training Grant empowered the shop to enhance both operational performance and employee engagement, positioning the business for long-term success in a competitive market. Calvin Boone, owner at CB's Auto, Tire & Service stated "utilizing this grant was a game-changer for us, it has truly helped us take our business to the next level."



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Northeastern Workforce  
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**ALBEMARLE COMMISSION**  
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