SUCCES STORY

COLONY TIRE DRIVES SUCCESS WITH NCWORKS ON-THE-JOB TRAINING PROGRAM

Colony Tire recently partnered with NCWorks to take advantage of their On-the-Job Training (OJT) program, which helped offset training costs for a new e-commerce warehouse worker. The candidate, while eager and motivated, lacked some of the qualifications necessary for the role. Through the OJT program, Colony Tire was able to provide hands-on training tailored to the company's needs while being reimbursed \$3,549. This initiative not only allowed the participant to gain valuable skills but also enabled Colony Tire to cultivate talent internally, ensuring the worker met their performance standards. The collaboration highlights how investing in workforce development can lead to long-term benefits for both businesses and employees. Colony Tire looks forward to continuing this partnership and supporting career growth within the community.



Elizabeth City Career Center 111 Jordan Plaza, Elizabeth City, NC 27909 252.621.6350 | Fax: 252.621.6371



Edenton Career Center 18 Blades St., Bldg 3, Edenton, NC 27932 252,482,2195 | Fax: 252,482,2188